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Source: *The American Political Science Review*, Vol. 57, No. 1 (Mar., 1963), pp. 45-56

Published by: [American Political Science Association](#)

Stable URL: <http://www.jstor.org/stable/1952717>

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# CONSTITUENCY INFLUENCE IN CONGRESS\*

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Substantial constituency influence over the lower house of Congress is commonly thought to be both a normative principle and a factual truth of American government. From their draft constitution we may assume the Founding Fathers expected it, and many political scientists feel, regretfully, that the Framers' wish has come all too true.<sup>1</sup> Nevertheless, much of the evidence of constituency control rests on inference. The fact that our House of Representatives, especially by comparison with the House of Commons, has irregular party voting does not of itself indicate that Congressmen deviate from party in response to local pressure. And even more, the fact that many Congressmen *feel* pressure from home does not of itself establish that the local constituency is performing any of the acts that a reasonable definition of control would imply.

## I. CONSTITUENCY CONTROL IN THE NORMATIVE THEORY OF REPRESENTATION

Control by the local constituency is at one pole of *both* the great normative controversies about representation that have arisen in modern times. It is generally recognized that constituency control is opposite to the conception of representation associated with Edmund Burke. Burke wanted the representative to serve the constituency's *interest* but not its *will*, and the extent to which the representative should be compelled by electoral sanctions to follow the "mandate" of his constituents has been at the heart of the ensuing controversy as it has continued for a century and a half.<sup>2</sup>

\* The research reported here was made possible through grants of the Rockefeller Foundation and the Social Science Research Council, whose support is gratefully acknowledged. The authors are indebted also to Ralph Bisco and Gudmund R. Iversen for invaluable assistance.

<sup>1</sup> To be sure, the work of the Federal Convention has been supplemented in two critical respects. The first of these is the practice, virtually universal since the mid-19th Century, of choosing Representatives from single-member districts of limited geographic area. The second is the practice, which has also become virtually universal in our own century, of selecting party nominees for the House by direct primary election.

<sup>2</sup> In the language of Eulau, Wahlke, *et al.*, we speak here of the "style," not the "focus," of rep-

resentation. Constituency control also is opposite to the conception of government by responsible national parties. This is widely seen, yet the point is rarely connected with normative discussions of representation. Indeed, it is remarkable how little attention has been given to the model of representation implicit in the doctrine of a "responsible two-party system." When the subject of representation is broached among political scientists the classical argument between Burke and his opponents is likely to come at once to mind. So great is Burke's influence that the antithesis he proposed still provides the categories of thought used in contemporary treatments of representation despite the fact that many students of politics today would advocate a relationship between representative and constituency that fits *neither* position of the mandate-independence controversy.

The conception of representation implicit in the doctrine of responsible parties shares the idea of popular control with the instructed-delegate model. Both are versions of popular sovereignty. But "the people" of the responsible two-party system are conceived in terms of a national rather than a local constituency. Candidates for legislative office appeal to the electorate in terms of a *national* party program and leadership, to which, if elected, they will be committed. Expressions of policy preference by the local district are reduced to endorsements of one or another of these programs, and the local district retains only the arithmetical significance that whichever party can rally to its program the greater number of supporters in the district will control its legislative seat.

No one tradition of representation has entirely dominated American practice. Elements

resentation. See their "The Role of the Representative: Some Empirical Observations on the Theory of Edmund Burke," this REVIEW, Vol. 53 (September, 1959), pp. 742-756. An excellent review of the mandate-independence controversy is given by Hanna Fenichel Pitkin, "The Theory of Representation" (unpublished doctoral dissertation, University of California, Berkeley, 1961). For other contemporary discussions of representation, see Alfred de Grazia, *Public and Republic* (New York, 1951), and John A. Fairlie, "The Nature of Political Representation," this REVIEW, Vol. 34 (April-June, 1940), pp. 236-48, 456-66.

of the Burkean, instructed-delegate, and responsible party models can all be found in our political life. Yet if the American system has elements of all three, a good deal depends on how they are combined. Especially critical is the question whether different models of representation apply to different public issues. Is the saliency of legislative action to the public so different in quality and degree on different issues that the legislator is subject to very different constraints from his constituency? Does the legislator have a single generalized mode of response to his constituency that is rooted in a normative belief about the representative's role or does the same legislator respond to his constituency differently on different issues? More evidence is needed on matters so fundamental to our system.

## II. AN EMPIRICAL STUDY OF REPRESENTATION

To extend what we know of representation in the American Congress the Survey Research Center of The University of Michigan interviewed the incumbent Congressman, his non-incumbent opponent (if any), and a sample of constituents in each of 116 congressional districts, which were themselves a probability sample of all districts.<sup>3</sup> These interviews, con-

<sup>3</sup> The sampling aspects of this research were complicated by the fact that the study of representation was a rider midway on a four-year panel study of the electorate whose primary sampling units were not congressional districts (although there is no technical reason why they could not have been if the needs of the representation analysis had been foreseen when the design of the sample was fixed two years before). As a result, the districts in our sample had unequal probabilities of selection and unequal weights in the analysis, making the sample somewhat less efficient than an equal-probability sample of equivalent size.

It will be apparent in the discussion that follows that we have estimated characteristics of whole constituencies from our samples of constituents living in particular districts. In view of the fact that a sample of less than two thousand constituents has been divided among 116 districts, the reader may wonder about the reliability of these estimates. After considerable investigation we have concluded that their sampling error is not so severe a problem for the analysis as we had thought it would be. Several comments may indicate why it is not.

To begin with, the weighting of our sample of districts has increased the reliability of the constituency estimates. The correct theoretical weight to be assigned each district in the analysis

ducted immediately after the congressional election of 1958, explored a wide range of attitudes and perceptions held by the individuals who play the reciprocal roles of the representative relation in national government. The distinguishing feature of this research is, of course, that it sought direct information from both constituent and legislator (actual and aspiring). To this fund of comparative interview data has been added information about the roll call votes of our sample of Congressmen and the political and social characteristics of the districts they represent.

Many students of politics, with excellent

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is the inverse of the probability of the district's selection, and it can be shown that this weight is approximately proportional to the number of interviews taken in the district. The result of this is that the greatest weight is assigned the districts with the largest number of interviews and, hence, the most reliable constituency estimates. Indeed, these weights increase by half again the (weighted) mean number of interviews taken per district. To put the matter another way: the introduction of differential weights trades some of our sample of congressional districts for more reliable constituency estimates.

How much of a problem the unreliability of these estimates is depends very much on the analytic uses to which the estimates are put. If our goal were case analyses of particular districts, the constituency samples would have to be much larger. Indeed, for most case analyses we would want several hundred interviews per district (at a cost, over 116 districts, of several small nuclear reactors). However, most of the findings reported here are based not on single districts but on many or all of the districts in our sample. For analyses of this sort the number of interviews per district can be much smaller.

Our investigation of the effect of the sampling variance of the constituency estimates is quite reassuring. When statistics computed from our constituency samples are compared with corresponding parameter values for the constituencies, the agreement of the two sets of figures is quite close. For example, when the proportions voting Democratic in the 116 constituencies in 1958, as computed from our sample data, are compared with the actual proportions voting Democratic, as recorded in official election statistics, a product moment correlation of 0.93 is obtained, and this figure is the more impressive since this test throws away non-voters, almost one-half of our total sample. We interpret the Pearsonian correlation as an appropriate measure of agreement in this case, since the associated regression equations are almost exactly the identity function. The alterna-

reason, have been sensitive to possible ties between representative and constituent that have little to do with issues of public policy. For example, ethnic identifications may cement a legislator in the affections of his district, whatever (within limits) his stands on issues. And many Congressmen keep their tenure of office secure by skillful provision of district benefits ranging from free literature to major federal projects. In the full study of which this analysis is part we have explored several bases of constituency support that have little to do with policy issues. Nevertheless, the question how the representative should make up his mind on legislative issues is what the classical arguments over representation are all about, and we have given a central place to a comparison of the policy preferences of constituents and Representatives and to a causal analysis of the relation between the two.

In view of the electorate's scanty information about government it was not at all clear in advance that such a comparison could be made. Some of the more buoyant advocates of popular sovereignty have regarded the citizen as a kind of kibitzer who looks over the shoulder of his representative at the legislative game. Kibitzer and player may disagree as to which card should be played, but they were at least thought to share a common understanding of what the alternatives are.

No one familiar with the findings of research on mass electorates could accept this view of the citizen. Far from looking over the shoulder of their Congressmen at the legislative game, most Americans are almost totally uninformed about legislative issues in Washington. At best the average citizen may be said to have some general ideas about how the country should be

tive intraclass correlation coefficient has almost as high a value.

Although we believe that this analysis provides a textbook illustration of how misleading intuitive ideas (including our own) about the effects of sampling error can be, these figures ought not to be too beguiling. It is clear that how close such a correlation is to 1.0 for any given variable will depend on the ratio of the between-district variance to the total variance. When this ratio is as high as it is for Republican and Democratic voting, the effect of the unreliability of our constituency estimates is fairly trivial. Although the content of the study is quite different, this sampling problem has much in common with the problem of attenuation of correlation as it has been treated in psychological testing. See, for example, J. P. Guilford, *Fundamental Statistics in Psychology and Education* (New York, 1956), pp. 475-78.

run, which he is able to use in responding to particular questions about what the government ought to do. For example, survey studies have shown that most people have a general (though differing) conception of how far government should go to achieve social and economic welfare objectives and that these convictions fix their response to various particular questions about actions government might take.<sup>4</sup>

What makes it possible to compare the policy preferences of constituents and Representatives despite the public's low awareness of legislative affairs is the fact that Congressmen themselves respond to many issues in terms of fairly broad evaluative dimensions. Undoubtedly policy alternatives are judged in the executive agencies and the specialized committees of the Congress by criteria that are relatively complex and specific to the policies at issue. But a good deal of evidence goes to show that when proposals come before the House as a whole they are judged on the basis of more general evaluative dimensions.<sup>5</sup> For example, most Congressmen, too, seem to have a general conception of how far government should go in

<sup>4</sup> See Angus Campbell, Philip E. Converse, Warren E. Miller, and Donald E. Stokes, *The American Voter* (New York, 1960), pp. 194-209.

<sup>5</sup> This conclusion, fully supported by our own work for later Congresses, is one of the main findings to be drawn from the work of Duncan MacRae on roll call voting in the House of Representatives. See his *Dimensions of Congressional Voting: A Statistical Study of the House of Representatives in the Eighty-First Congress* (Berkeley and Los Angeles: University of California Press, 1958). For additional evidence of the existence of scale dimensions in legislative behavior, see N. L. Gage and Ben Shimberg, "Measuring Senatorial Progressivism," *Journal of Abnormal and Social Psychology*, Vol. 44 (January 1949), pp. 112-117; George M. Belknap, "A Study of Senatorial Voting by Scale Analysis" (unpublished doctoral dissertation, University of Chicago, 1951), and "A Method for Analyzing Legislative Behavior," *Midwest Journal of Political Science*, Vol. 2 (1958), pp. 377-402; two other articles by MacRae, "The Role of the State Legislator in Massachusetts," *American Sociological Review*, Vol. 19 (April 1954), pp. 185-194, and "Roll Call Votes and Leadership," *Public Opinion Quarterly*, Vol. 20 (1956), pp. 543-558; Charles D. Farris, "A Method of Determining Ideological Groups in Congress," *Journal of Politics*, Vol. 20 (1958), pp. 308-338; and Leroy N. Rieselbach, "Quantitative Techniques for Studying Voting Behavior in the U. N. General Assembly," *International Organization*, Vol. 14 (1960), pp. 291-306.



the area of domestic social and economic welfare, and these general positions apparently orient their roll call votes on a number of particular social welfare issues.

It follows that such a broad evaluative dimension can be used to compare the policy preferences of constituents and Representatives despite the low state of the public's information about politics. In this study three such dimensions have been drawn from our voter interviews and from congressional interviews and roll call records. As suggested above, one of these has to do with approval of government action in the social welfare field, the primary domestic issue of the New Deal-Fair Deal (and New Frontier) eras. A second dimension has to do with support for American involvement in foreign affairs, a latter-day version of the isolationist-internationalist continuum. A third dimension has to do with approval of federal action to protect the civil rights of Negroes.<sup>6</sup>

Because our research focused on these three dimensions, our analysis of constituency influence is limited to these areas of policy. No point has been more energetically or usefully made by those who have sought to clarify the concepts of power and influence than the necessity of specifying the acts *with respect to which* one actor has power or influence or control over another.<sup>7</sup> Therefore, the scope or range of influ-

<sup>6</sup> The content of the three issue domains may be suggested by some of the roll call and interview items used. In the area of social welfare these included the issues of public housing, public power, aid to education, and government's role in maintaining full employment. In the area of foreign involvement the items included the issues of foreign economic aid, military aid, sending troops abroad, and aid to neutrals. In the area of civil rights the items included the issues of school desegregation, fair employment, and the protection of Negro voting rights.

<sup>7</sup> Because this point has been so widely discussed it has inevitably attracted a variety of terms. Dahl denotes the acts of *a* whose performance *A* is able to influence as the *scope* of *A*'s power. See Robert A. Dahl, "The Concept of Power," *Behavioral Science*, Vol. 2 (July 1957), pp. 201-215. This usage is similar to that of Harold D. Lasswell and Abraham Kaplan, *Power and Society* (New Haven: Yale University Press, 1950), pp. 71-73. Dorwin Cartwright, however, denotes the behavioral or psychological changes in *P* which *O* is able to induce as the *range* of *O*'s power: "A Field Theoretical Conception of Power," *Studies in Social Power* (Ann Arbor: Research Center for Group Dynamics, Institute for Social Research, The University of Michigan, 1959), pp. 183-220.

ence for our analysis is the collection of legislative issues falling within our three policy domains. We are not able to say how much control the local constituency may or may not have over *all* actions of its Representative, and there may well be pork-barrel issues or other matters of peculiar relevance to the district on which the relation of Congressman to constituency is quite distinctive. However, few observers of contemporary politics would regard the issues of government provision of social and economic welfare, of American involvement in world affairs, and of federal action in behalf of the Negro as constituting a trivial range of action. Indeed, these domains together include most of the great issues that have come before Congress in recent years.

In each policy domain we have used the procedures of cumulative scaling, as developed by Louis Guttman and others, to order our samples of Congressmen, of opposing candidates, and of voters. In each domain Congressmen were ranked once according to their roll call votes in the House and again according to the attitudes they revealed in our confidential interviews. These two orderings are by no means identical, nor are the discrepancies due simply to uncertainties of measurement.<sup>8</sup> Opposing candidates also were ranked in each policy domain according to the attitudes they revealed in our interviews. The nationwide sample of constituents was ordered in each domain, and by averaging the attitude scores of all constituents living in the same districts, whole constituencies were ranked on each dimension so that the views of Congressmen

<sup>8</sup> That the Representative's roll call votes can diverge from his true opinion is borne out by a number of findings of the study (some of which are reported here) as to the conditions under which agreement between the Congressman's roll call position and his private attitude will be high or low. However, a direct confirmation that these two sets of measurements are not simply getting at the same thing is given by differences in attitude-roll call agreement according to the Congressman's sense of how well his roll call votes have expressed his real views. In the domain of foreign involvement, for example, the correlation of our attitudinal and roll call measurements was .75 among Representatives who said that their roll call votes had expressed their real views fairly well. But this correlation was only .04 among those who said that their roll call votes had expressed their views poorly. In the other policy domains, too, attitude-roll call agreement is higher among Congressmen who are well satisfied with their roll call votes than it is among Congressmen who are not.

could be compared with those of their constituencies.<sup>9</sup> Finally, by considering only the constituents in each district who share some characteristic (voting for the incumbent, say) we were able to order these fractions of districts so that the opinions of Congressmen could be compared with those, for example, of the dominant electoral elements of their districts.

In each policy domain, crossing the rankings of Congressmen and their constituencies gives an empirical measure of the extent of policy agreement between legislator and district.<sup>10</sup> In the period of our research this procedure reveals very different degrees of policy congruence

<sup>9</sup> During the analysis we have formed constituency scores out of the scores of constituents living in the same district by several devices other than calculating average constituent scores. In particular, in view of the ordinal character of our scales we have frequently used the *median* constituent score as a central value for the constituency as a whole. However, the ordering of constituencies differs very little according to which of several reasonable alternatives for obtaining constituency scores is chosen. As a result, we have preferred mean scores for the greater number of ranks they give.

<sup>10</sup> The meaning of this procedure can be suggested by two percentage tables standing for hypothetical extreme cases, the first that of full agreement, the second that of no agreement whatever. For convenience, these illustrative tables categorize both Congressmen and their districts in terms of only three degrees of favor and assume for both a nearly uniform distribution across the three categories. The terms "pro," "neutral," and "con" indicate a relative rather than an absolute opinion. In Case I, full agreement, all districts relatively favorable to social welfare action have Congressmen who are so too, etc.; whereas in Case II, or that of no agreement, the ordering of constituencies is independent in a statistical sense of the ranking of Congressmen: knowing the policy orientation of a district gives no clue at all to the orientation of its Congressman. Of course, it is possible for the orders of legislators and districts to be *inversely* related, and this possibility is of some importance, as indicated below, when the policy position of non-incumbent candidates as well as incumbents is taken into account. To summarize the degree of congruence between legislators and voters, a measure of correlation is introduced. Although we have used a variety of measures of association in our analysis, the values reported in this article all refer to product moment correlation coefficients. For our hypothetical Case I a measure of correlation would have the value 1.0; for Case II, the value 0.0. When it is applied to actual data this convenient indicator is

across the three issue domains. On questions of social and economic welfare there is considerable agreement between Representative and district, expressed by a correlation of approximately 0.3. This coefficient is, of course, very much less than the limiting value of 1.0, indicating that a number of Congressmen are, relatively speaking, more or less "liberal" than their districts. However, on the question of foreign involvement there is no discernible agreement between legislator and district whatever. Indeed, as if to emphasize the point, the coefficient expressing this relation is slightly negative (-0.09), although not significantly so in a statistical sense. It is in the domain of civil rights that the rankings of Congressmen and constituencies most nearly agree. When we took our measurements in the late 1950s the correlation of congressional roll call behavior with constituency opinion on questions affecting the Negro was nearly 0.6.

The description of policy agreement that these three simple correlations give can be a starting-point for a wide range of analyses. For example, the significance of party competition in the district for policy representation can be explored by comparing the agreement between district and Congressman with the agreement between the district and the Congressman's non-incumbent opponent. Alternatively, the significance of choosing Representatives from

likely to have a value somewhere in between. The question is where.

*Case I: Full Policy Agreement*

Congressmen	Constituencies			
	Pro	Neutral	Con	
Pro	33	0	0	33
Neutral	0	34	0	34
Con	0	0	33	33
	33	34	33	100%

Correlation = 1.0

*Case II: No Policy Agreement*

Congressmen	Constituencies			
	Pro	Neutral	Con	
Pro	11	11	11	33
Neutral	11	12	11	34
Con	11	11	11	33
	33	34	33	100%

Correlation = 0.0

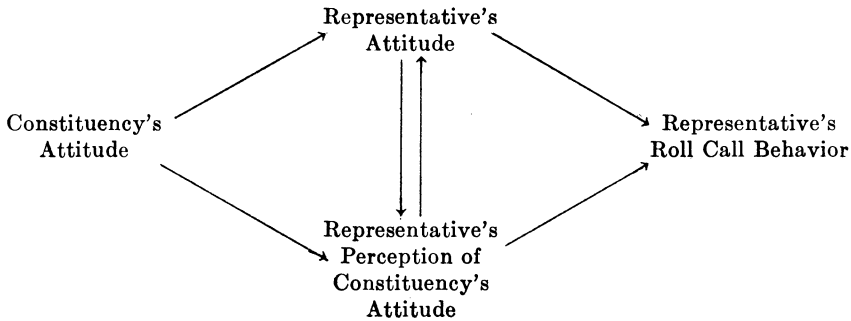


FIGURE 1. Connections between a constituency's attitude and its Representative's roll call behavior.

single-member districts by popular majority can be explored by comparing the agreement between the Congressman and his own supporters with the agreement between the Congressman and the supporters of his opponent. Taking *both* party competition and majority rule into account magnifies rather spectacularly some of the coefficients reported here. This is most true in the domain of social welfare, where attitudes both of candidates and of voters are most polarized along party lines. Whereas the correlation between the constituency majority and congressional roll call votes is nearly +0.4 on social welfare policy, the correlation of the district majority with the non-incumbent candidate is -0.4. This difference, amounting to almost 0.8, between these two coefficients is an indicator of what the dominant electoral element of the constituency gets on the average by choosing the Congressman it has and excluding his opponent from office.<sup>11</sup>

These three coefficients are also the starting-point for a causal analysis of the relation of constituency to representative, the main problem of this paper. At least on social welfare and Negro rights a measurable degree of congruence is found between district and legislator. Is this agreement due to constituency influence in Congress, or is it to be attributed to other causes? If this question is to have a satisfactory

<sup>11</sup> A word of caution is in order, lest we compare things that are not strictly comparable. For obvious reasons, most non-incumbent candidates have no roll call record, and we have had to measure their policy agreement with the district entirely in terms of the attitudes they have revealed in interviews. However, the difference of coefficients given here is almost as great when the policy agreement between the incumbent Congressman and his district is also measured in terms of the attitudes conveyed in confidential interviews.

answer the conditions that are necessary and sufficient to assure constituency control must be stated and compared with the available empirical evidence.

### III. THE CONDITIONS OF CONSTITUENCY INFLUENCE

Broadly speaking, the constituency can control the policy actions of the Representative in two alternative ways. The first of these is for the district to choose a Representative who so shares its views that in following his own convictions he does his constituents' will. In this case district opinion and the Congressman's actions are connected through the Representative's own policy attitudes. The second means of constituency control is for the Congressman to follow his (at least tolerably accurate) perceptions of district attitude in order to win re-election. In this case constituency opinion and the Congressman's actions are connected through his perception of what the district wants.<sup>12</sup>

These two paths of constituency control are presented schematically in Figure 1. As the figure suggests, each path has two steps, one connecting the constituency's attitude with an "intervening" attitude or perception, the other

<sup>12</sup> A third type of connection, excluded here, might obtain between district and Congressman if the Representative accedes to what he thinks the district wants because he believes that to be what a representative *ought* to do, whether or not it is necessary for re-election. We leave this type of connection out of our account here because we conceive an influence relation as one in which control is not voluntarily accepted or rejected by someone subject to it. Of course, this possible connection between district and Representative is not any the less interesting because it falls outside our definition of influence or control, and we have given a good deal of attention to it in the broader study of which this analysis is part.

connecting this attitude or perception with the Representative's roll call behavior. Out of respect for the processes by which the human actor achieves cognitive congruence we have also drawn arrows between the two intervening factors, since the Congressman probably tends to see his district as having the same opinion as his own and also tends, over time, to bring his own opinion into line with the district's. The inclusion of these arrows calls attention to two other possible influence paths, each consisting of *three* steps, although these additional paths will turn out to be of relatively slight importance empirically.

Neither of the main influence paths of Figure 1 will connect the final roll call vote to the constituency's views if either of its steps is blocked. From this, two necessary conditions of constituency influence can be stated: *first*, the Representative's votes in the House must agree substantially with his own policy views or his perceptions of the district's views, and not be determined entirely by other influences to which the Congressman is exposed; and, *second*, the attitudes or perceptions governing the Representative's acts must correspond, at least imperfectly, to the district's actual opinions. It would be difficult to describe the relation of constituency to Representative as one of control unless these conditions are met.<sup>13</sup>

Yet these two requirements are not sufficient to assure control. A *third* condition must also be satisfied: the constituency must in some measure take the policy views of candidates into account in choosing a Representative. If it does not, agreement between district and Congressman may arise for reasons that cannot rationally be brought within the idea of control. For example, such agreement may simply reflect the fact that a Representative drawn from a given area is likely, by pure statistical probability, to share its dominant values, without his acceptance or rejection of these ever having been a matter of consequence to his electors.

#### IV. EVIDENCE OF CONTROL: CONGRESSIONAL ATTITUDES AND PERCEPTIONS

How well are these conditions met in the

<sup>13</sup> It scarcely needs to be said that demonstrating *some* constituency influence would not imply that the Representative's behavior is *wholly* determined by constituency pressures. The legislator acts in a complex institutional setting in which he is subject to a wide variety of influences. The constituency can exercise a genuine measure of control without driving all other influences from the Representative's life space.

relation of American Congressmen to their constituents? There is little question that the first is substantially satisfied; the evidence of our research indicates that members of the House do in fact vote both their own policy views and their perceptions of their constituents' views, at least on issues of social welfare, foreign involvement, and civil rights. If these two intervening factors are used to predict roll call votes, the prediction is quite successful. Their multiple correlation with roll call position is 0.7 for social welfare, 0.6 for foreign involvement, and 0.9 for civil rights; the last figure is especially persuasive. What is more, both the Congressman's own convictions and his perceptions of district opinion make a distinct contribution to his roll call behavior. In each of the three domains the prediction of roll call votes is surer if it is made from both factors rather than from either alone.

Lest the strong influence that the Congressman's views and his perception of district views have on roll call behavior appear somehow foreordained—and, consequently, this finding seem a trivial one—it is worth taking a sidewise glance at the potency of possible other forces on the Representative's vote. In the area of foreign policy, for example, a number of Congressmen are disposed to follow the administration's advice, whatever they or their districts think. For those who are, the multiple correlation of roll call behavior with the Representative's own foreign policy views and his perception of district views is a mere 0.2. Other findings could be cited to support the point that the influence of the Congressman's own preferences and those he attributes to the district is extremely variable. Yet in the House as a whole over the three policy domains the influence of these forces is quite strong.

The connections of congressional attitudes and perceptions with actual constituency opinion are weaker. If policy agreement between district and Representative is moderate and variable across the policy domains, as it is, this is to be explained much more in terms of the second condition of constituency control than the first. The Representative's attitudes and perceptions most nearly match true opinion in his district on the issues of Negro rights. Reflecting the charged and polarized nature of this area, the correlation of actual district opinion with perceived opinion is greater than 0.6, and the correlation of district attitude with the Representative's own attitude is nearly 0.4, as shown by Table I. But the comparable correlations for foreign involvement are much smaller—indeed almost negligible. And the coefficients for social welfare are also smaller,



TABLE I. CORRELATIONS OF CONSTITUENCY ATTITUDES

Policy Domain	Correlation of Constituency Attitude with	
	Representative's Perception of Constituency Attitude	Representative's Own Attitude
Social welfare	.17	.21
Foreign involvement	.19	.06
Civil rights	.63	.39

although a detailed presentation of findings in this area would show that the Representative's perceptions and attitudes are more strongly associated with the attitude of his electoral majority than they are with the attitudes of the constituency as a whole.

Knowing this much about the various paths that may lead, directly or indirectly, from constituency attitude to roll call vote, we can assess their relative importance. Since the alternative influence chains have links of unequal strength, the full chains will not in general be equally strong, and these differences are of great importance in the relation of Representative to constituency. For the domain of civil rights Figure 2 assembles all the intercorrelations of the variables of our system. As the figure shows, the root correlation of constituency attitude with roll call behavior in this domain is 0.57. How much of this policy congruence can be accounted for by the influence path involving

the Representative's attitude? And how much by the path involving his perception of constituency opinion? When the intercorrelations of the system are interpreted in the light of what we assume its causal structure to be, it is influence passing through the Congressman's perception of the district's views that is found to be preeminently important.<sup>14</sup> Under the least

<sup>14</sup> We have done this by a variance-component technique similar to several others proposed for dealing with problems of this type. See especially Herbert A. Simon, "Spurious Correlation: A Causal Interpretation," *Journal of the American Statistical Association*, Vol. 49 (1954), pp. 467-479; Hubert M. Blalock, Jr., "The Relative Importance of Variables," *American Sociological Review*, Vol. 26 (1961), pp. 866-874; and the almost forgotten work of Sewall Wright, "Correlation and Causation," *Journal of Agricultural Research*, Vol. 20 (1920), pp. 557-585. Under this technique a "path coefficient" (to use Wright's terminology, although not his theory) is assigned to each of the causal arrows by solving a set of equations involving the correlations of the variables of the model. The weight assigned to a full path is then the product of its several path coefficients, and this product may be interpreted as the proportion of the variance of the dependent variable (roll call behavior, here) that is explained by a given path.

A special problem arises because influence may flow in either direction between the Congressman's attitude and his perception of district attitude (as noted above, the Representative may tend both to perceive his constituency's view selectively, as consistent with his own, and to change his own view to be consistent with the

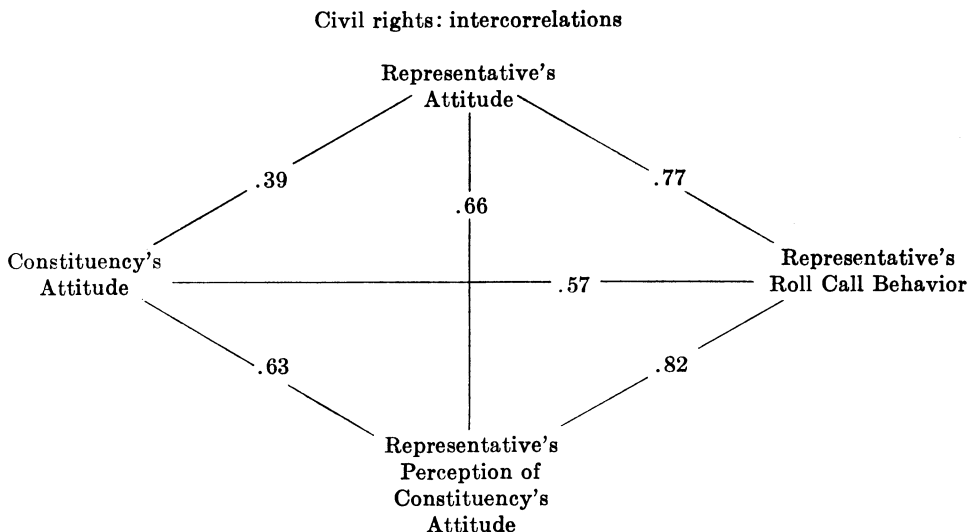


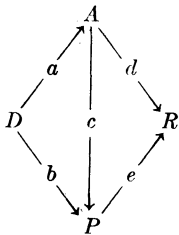
FIGURE 2. Intercorrelations of variables pertaining to Civil Rights.

favorable assumption as to its importance, this path is found to account for more than twice as much of the variance of roll call behavior as the paths involving the Representative's own

perceived constituency view). Hence, we have not a single causal model but a whole family of models, varying according to the relative importance of influence from attitude to perception and from perception to attitude. Our solution to this problem has been to calculate influence coefficients for the two extreme models in order to see how much our results could vary according to which model is chosen from our family of models. Since the systems of equations in this analysis are linear it can be shown that the coefficients we seek have their maximum and minimum values under one or the other of the limiting models. Therefore, computing any given coefficient for each of these limiting cases defines an interval in which the true value of the coefficient must lie. In fact these intervals turn out to be fairly small; our findings as to the relative importance of alternative influence paths would change little according to which model is selected.

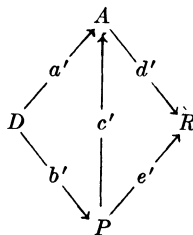
The two limiting models with their associated systems of equations and the formulas for computing the relative importance of the three possible influence paths under each model are given below.

Model I:  $A \rightarrow P$

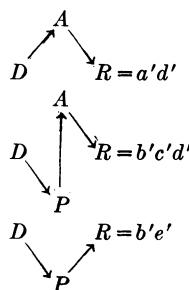
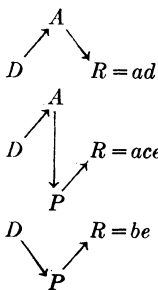


$$\begin{aligned} r_{AR}^2 &= d + ce \\ r_{PR}^2 &= e \\ r_{DA}^2 &= a \\ r_{DP}^2 &= b + ac \\ r_{AP}^2 &= c \end{aligned}$$

Model II:  $P \rightarrow A$



$$\begin{aligned} r_{AR}^2 &= d' \\ r_{PR}^2 &= e' + c'd' \\ r_{DA}^2 &= a' + b'c' \\ r_{DP}^2 &= b' \\ r_{AP}^2 &= c' \end{aligned}$$

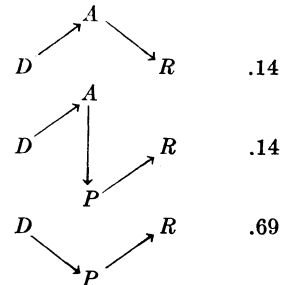


attitude.<sup>15</sup> However, when this same procedure is applied to our social welfare data, the results suggest that the direct connection of constituency and roll call through the Congressman's own attitude is the most important of the alternative paths.<sup>16</sup> The reversal of the relative importance of the two paths as we move from civil rights to social welfare is one of the most striking findings of this analysis.

V. EVIDENCE OF CONTROL: ELECTORAL BEHAVIOR

Of the three conditions of constituency influence, the requirement that the electorate take account of the policy positions of the candidates is the hardest to match with empirical evidence. Indeed, given the limited information the average voter carries to the polls, the public might be thought incompetent to perform any task of appraisal. Of constituents living in congressional districts where there was a contest between a Republican and a Democrat in 1958, less than one in five said they had read or heard something about both candidates, and well over half conceded they had read or heard nothing about either. And these proportions are not

<sup>15</sup> By "least favorable" we mean the assumption that influence goes only from the Congressman's attitude to his perception of district attitude (Model I) and not the other way round. Under this assumption, the proportions of the variance of roll call behavior accounted for by the three alternative paths, expressed as proportions of the part of the variance of roll call votes that is explained by district attitude, are these:



Inverting the assumed direction of influence between the Congressman's own attitude and district attitude (Model II) eliminates altogether the effect that the Representative's attitude can have had on his votes, independently of his perception of district attitude.

<sup>16</sup> Under both Models I and II the proportion of the variance of roll call voting explained by the influence path involving the Representative's own attitude is twice as great as the proportion explained by influence passing through his perception of district attitude.

TABLE II. AWARENESS OF CONGRESSIONAL CANDIDATES AMONG VOTERS, 1958

		Read or Heard Something About Incumbent <sup>a</sup>		
		Yes	No	
Read or Heard Something About Non-Incumbent	Yes	24	5	29
	No	25	46	71
		49	51	100%

<sup>a</sup> In order to include all districts where the House seat was contested in 1958 this table retains ten constituencies in which the incumbent Congressman did not seek re-election. Candidates of the retiring incumbent's party in these districts are treated here as if they were incumbents. Were these figures to be calculated only for constituencies in which an incumbent sought re-election, no entry in this four-fold table would differ from that given by more than two percent.

much better when they are based only on the part of the sample, not much more than half, that reported voting for Congress in 1958. The extent of awareness of the candidates among voters is indicated in Table 2. As the table shows, even of the portion of the public that was sufficiently interested to vote, almost half had read or heard nothing about either candidate.

Just how low a hurdle our respondents had to clear in saying they had read or heard something about a candidate is indicated by detailed qualitative analysis of the information constituents were able to associate with congressional candidates. Except in rare cases, what the voters "knew" was confined to diffuse evaluative judgments about the candidate: "he's a good man," "he understands the problems," and so forth. Of detailed information about policy stands not more than a chemical trace was found. Among the comments about the candidates given in response to an extended series of free-answer questions, less than two percent had to do with stands in our three policy domains; indeed, only about three comments in every hundred had to do with legislative issues of *any* description.<sup>17</sup>

This evidence that the behavior of the

<sup>17</sup> What is more, the electorate's awareness of Congress as a whole appears quite limited. A majority of the public was unable to say in 1958 which of the two parties had controlled the Congress during the preceding two years. Some people were confused by the coexistence of a Republican President and a Democratic Congress. But for

electorate is largely unaffected by knowledge of the policy positions of the candidates is complemented by evidence about the forces that *do* shape the voters' choices among congressional candidates. The primary basis of voting in American congressional elections is identification with party. In 1958 only one vote in twenty was cast by persons without any sort of party loyalty. And among those who did have a party identification, only one in ten voted against their party. As a result, something like 84 percent of the vote that year was cast by party identifiers voting their usual party line. What is more, traditional party voting is seldom connected with current legislative issues. As the party loyalists in a nationwide sample of voters told us what they liked and disliked about the parties in 1958, only a small fraction of the comments (about 15 per cent) dealt with current issues of public policy.<sup>18</sup>

Yet the idea of reward or punishment at the polls for legislative stands is familiar to members of Congress, who feel that they and their records are quite visible to their constituents. Of our sample of Congressmen who were opposed for re-election in 1958, more than four-fifths said the outcome in their districts had been strongly influenced by the electorate's response to their records and personal standing. Indeed, this belief is clear enough to present a notable contradiction: Congressmen feel that their individual legislative actions may have considerable impact on the electorate, yet some simple facts about the Representative's salience to his constituents imply that this could hardly be true.

In some measure this contradiction is to be explained by the tendency of Congressmen to overestimate their visibility to the local public, a tendency that reflects the difficulties of the Representative in forming a correct judgment of constituent opinion. The communication most Congressmen have with their districts inevitably puts them in touch with organized groups and with individuals who are relatively well informed about politics. The Representative knows his constituents mostly from dealing with people who *do* write letters, who *will* attend meetings, who *have* an interest in his legislative stands. As a result, his sample of contacts with a constituency of several hundred

most people this was simply an elementary fact about congressional affairs to which they were not privy.

<sup>18</sup> For a more extended analysis of forces on the congressional vote, see Donald E. Stokes and Warren E. Miller, "Party Government and the Saliency of Congress," *Public Opinion Quarterly*, Vol. 26 (Winter 1962), pp. 531-546.

thousand people is heavily biased: even the contacts he apparently makes at random are likely to be with people who grossly over-represent the degree of political information and interest in the constituency as a whole.

But the contradiction is also to be explained by several aspects of the Representative's electoral situation that are of great importance to the question of constituency influence. The first of these is implicit in what has already been said. Because of the pervasive effects of party loyalties, no candidate for Congress starts from scratch in putting together an electoral majority. The Congressman is a dealer in increments and margins. He starts with a stratum of hardened party voters, and if the stratum is broad enough he can have a measurable influence on his chance of survival simply by attracting a small additional element of the electorate—or by not losing a larger one. Therefore, his record may have a very real bearing on his electoral success or failure without most of his constituents ever knowing what that record is.

Second, the relation of Congressman to voter is not a simple bilateral one but is complicated by the presence of all manner of intermediaries: the local party, economic interests, the news media, racial and nationality organizations, and so forth. Such is the lore of American politics, as it is known to any political scientist. Very often the Representative reaches the mass public through these mediating agencies, and the information about himself and his record may be considerably transformed as it diffuses out to the electorate in two or more stages. As a result, the public—or parts of it—may get simple positive or negative cues about the Congressman which were provoked by his legislative actions but which no longer have a recognizable issue content.

Third, for most Congressmen most of the time the electorate's sanctions are potential rather than actual. Particularly the Representative from a safe district may feel his proper legislative strategy is to avoid giving opponents in his own party or outside of it material they can use against him. As the Congressman pursues this strategy he may write a legislative record that never becomes very well known to his constituents; if it doesn't win votes, neither will it lose any. This is clearly the situation of most southern Congressmen in dealing with the issue of Negro rights. By voting correctly on this issue they are unlikely to increase their visibility to constituents. Nevertheless, the fact of constituency influence, backed by potential sanctions at the polls, is real enough.

That these potential sanctions are all too real is best illustrated in the election of 1958

TABLE III. AWARENESS OF CONGRESSIONAL CANDIDATES AMONG VOTERS IN ARKANSAS FIFTH DISTRICT, 1958

		Read or Heard Something About Hays		
		Yes	No	
Read or Heard Something About Alford	Yes	100	0	100
	No	0	0	0
		100	0	100%

by the reprisal against Representative Brooks Hays in Arkansas' Fifth District.<sup>19</sup> Although the perception of Congressman Hays as too moderate on civil rights resulted more from his service as intermediary between the White House and Governor Faubus in the Little Rock school crisis than from his record in the House, the victory of Dale Alford as a write-in candidate was a striking reminder of what can happen to a Congressman who gives his foes a powerful issue to use against him. The extraordinary involvement of the public in this race can be seen by comparing how well the candidates were known in this constituency with the awareness of the candidates shown by Table II above for the country as a whole. As Table III indicates, not a single voter in our sample of Arkansas' Fifth District was unaware of either candidate.<sup>20</sup> What is more, these interviews show that Hays was regarded both by his supporters and his opponents as more moderate than Alford on civil rights and that this perception brought his defeat. In some measure, what happened in Little Rock in 1958 can happen anywhere, and our Congressmen ought not to be entirely disbelieved in what they say about their impact at the polls. Indeed, they may be under genuine pressure from the voters even while they are the forgotten men of national elections.<sup>21</sup>

<sup>19</sup> For an account of this episode see Corinne Silverman, "The Little Rock Story," Inter-University Case Program series, reprinted in Edwin A. Bock and Alan K. Campbell, eds., *Case Studies in American Government* (Englewood Cliffs, 1962), pp. 1-46.

<sup>20</sup> The sample of this constituency was limited to twenty-three persons of whom thirteen voted. However, despite the small number of cases the probability that the difference in awareness between this constituency and the country generally as the result only of sampling variations is much less than one in a thousand.

<sup>21</sup> In view of the potential nature of the con-



## V. CONCLUSION

Therefore, although the conditions of constituency influence are not equally satisfied, they are met well enough to give the local constituency a measure of control over the actions of its Representatives. Best satisfied is the requirement about motivational influences on the Congressman: our evidence shows that the Representative's roll call behavior is strongly influenced by his own policy preferences and by his perception of preferences held by the constituency. However, the conditions of influence that presuppose effective communication between Congressman and district are much less well met. The Representative has very imperfect information about the issue preferences of his constituency, and the constituency's awareness of the policy stands of the Representative ordinarily is slight.

The findings of this analysis heavily underscore the fact that no single tradition of representation fully accords with the realities of American legislative politics. The American system is a mixture, to which the Burkean, instructed-delegate, and responsible-party models all can be said to have contributed elements. Moreover, variations in the representative relation are most likely to occur as we move from one policy domain to another. No single, generalized configuration of attitudes and perceptions links Representative with constituency but rather several distinct patterns, and which of them is invoked depends very much on the issue involved.

The issue domain in which the relation of Congressman to constituency most nearly conforms to the instructed-delegate model is that of civil rights. This conclusion is supported by the importance of the influence-path passing

stituency's sanctions, it is relevant to characterize its influence over the Representative in terms of several distinctions drawn by recent theorists of power, especially the difference between actual and potential power, between influence and coercive power, and between influence and purposive control. Observing these distinctions, we might say that the constituency's influence is *actual* and not merely *potential* since it is the sanction behavior rather than the conforming behavior that is infrequent (Dahl). That is, the Congressman is influenced by his calculus of potential sanctions, following the "rule of anticipated reactions" (Friedrich), however oblivious of his behavior the constituency ordinarily may be. We might also say that the constituency has *power* since its influence depends partly on sanctions (Lasswell and Kaplan), although it rarely exercises *control* since its influence is rarely conscious or intended (Cartwright). In the discussion above we have of course used the terms "influence" and "control" interchangeably.

through the Representative's perception of district opinion, although even in this domain the sense in which the constituency may be said to take the position of the candidate into account in reaching its electoral judgment should be carefully qualified.

The representative relation conforms most closely to the responsible-party model in the domain of social welfare. In this issue area, the arena of partisan conflict for a generation, the party symbol helps both constituency and Representative in the difficult process of communication between them. On the one hand, because Republican and Democratic voters tend to differ in what they would have government do, the Representative has some guide to district opinion simply by looking at the partisan division of the vote. On the other hand, because the two parties tend to recruit candidates who differ on the social welfare role of government, the constituency can infer the candidates' position with more than random accuracy from their party affiliation, even though what the constituency has learned directly about these stands is almost nothing. How faithful the representation of social welfare views is to the responsible-party model should not be exaggerated. Even in this policy domain, American practice departs widely from an ideal conception of party government.<sup>22</sup> But in this domain, more than any other, political conflict has become a conflict of national parties in which constituency and Representative are known to each other primarily by their party association.

It would be too pat to say that the domain of foreign involvement conforms to the third model of representation, the conception promoted by Edmund Burke. Clearly it does in the sense that the Congressman looks elsewhere than to his district in making up his mind on foreign issues. However, the reliance he puts on the President and the Administration suggests that the calculation of where the public interest lies is often passed to the Executive on matters of foreign policy. Ironically, legislative initiative in foreign affairs has fallen victim to the very difficulties of gathering and appraising information that led Burke to argue that Parliament rather than the public ought to hold the power of decision. The background information and predictive skills that Burke thought the people lacked are held primarily by the modern Executive. As a result, the present role of the legislature in foreign affairs bears some resemblance to the role that Burke had in mind for the elitist, highly restricted *electorate* of his own day.

<sup>22</sup> The factors in American electoral behavior that encourage such a departure are discussed in Stokes and Miller, *loc cit.*